Victor Ruiz has a simple rule: to be simple is to be great.

A very prolific creator, the Brazilian artist has multiple releases under his belt on Drumcode, Arcane, mau5trap, Insomniac, Armada, and runs VOLTA — his imprint, a platform for like-minded producers that pushes the envelope of electronic music, ranking among the top 10 best-selling techno labels last year.

A big believer in the power of collaboration, Victor has done a lot of music with some of the most special and interesting names in the electronic world, such as Alok, Kaufmann, Boris Brejcha, Malive, Padre Guilherme, Mila Journée, SIDEPIECE, Freedom Fighters, Perry Farrell – and remixed legends like deadmau5, Astrix, Stephan Bodzin, Binary Finary, Oliver Huntemann, Liquid Soul, Boris Brejcha to name a few.

Most recently, Victor’s remix of deadmau5’s "Strobe" drew wide attention and showcased his talent for turning cinematic ideas into club-ready impact. Victor is known by his signature sound: Brazilian Bass-Techno infused into his psychedelic roots with a lot of emotion and energy.

His global presence goes from clubs in Germany, the UK and Japan to stages across the US, Brazil and Australia. Victor has played countless festivals including EDC Las Vegas, Tomorrowland, Awakenings, Time Warp, Lollapalooza, Boom and Fusion. Whether commanding a mainstage or shaping the vibe in a darker room, the focus is to create his own journey.

Rooted in rave culture, his music aims to move people physically and emotionally.

Victor Ruiz isn’t just Techno. He is a genre of his own.